There are many National Beta recognition and award opportunities available for you, your students, and your club. This guide contains details on each, how to apply and deadlines for the 2020-2021 school year. Click on the name of the award below to find out more.

**CLUB RECOGNITION & AWARDS**
- NATIONAL BETA SCHOOL OF DISTINCTION
- NATIONAL BETA SCHOOL OF MERIT
- NATIONAL BETA DISTRICT OF DISTINCTION
- SOCIAL MEDIA AWARD
- HALL OF FAME SERVICE AWARD
- SERVICE HOUR AWARD
- GOLD KEY AWARD

**SPONSOR RECOGNITION & AWARDS**
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**MEMBER RECOGNITION & AWARDS**
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- NATIONAL BETA SCHOLARSHIP PROGRAM
CLUB RECOGNITION & AWARDS

NATIONAL BETA SCHOOL OF DISTINCTION
National Beta School of Distinction Award is an honor for Beta clubs striving towards academic achievement, exemplary character, demonstrated leadership and service to others. With an ongoing quest to instill these qualities in more students, the National Beta School of Distinction Award is designed to award those schools that show an increase in membership for the current school year.

How does it work?
Beta clubs who increase membership 10% by the deadline will be awarded the National Beta School of Distinction. Growth is evaluated based on student membership from the close of the previous school year to student membership as of the deadline.

How to Apply:
Submit deserving students for Beta membership by the deadline. Membership will calculate the increased student involvement and if your club shows a 10% membership increase from the last school year, your school will be awarded the National Beta School of Distinction.

The Award:
Schools who achieve National Beta School of Distinction will receive a letter from the National Beta CEO addressed to your school celebrating the accomplishments of your Beta members, a digital badge, press release, and a National Beta School of Distinction banner to proudly display in your school.

Deadline: April 23, 2021

NATIONAL BETA SCHOOL OF MERIT
The National Beta School of Merit award is given to honor a club’s dedication and commitment to academic excellence. To achieve this prestigious honor, a school must include members from all eligible grade levels in their Beta club.

How to Apply:
Simply submit deserving students in any missing grades for Beta membership by the deadline. If you are missing any grades which would qualify your club for the award, you will be notified via email. Your school will achieve National Beta School of Merit status by increasing student involvement in all eligible grades on your school’s campus.

The Award:
Schools that include all eligible grade levels by the deadline will receive a congratulatory letter, a digital badge, press release, and a National Beta School of Merit window decal to proudly display as a symbol of your club’s accomplishment. Decals will be included in your club’s membership material shipment.

Deadline: April 23, 2021
NATIONAL BETA DISTRICT OF DISTINCTION
National Beta District of Distinction is awarded to school districts who demonstrate a commitment to academic excellence, leadership development and service involvement. In order to qualify, all schools within the district must offer National Beta and induct qualifying students in all eligible grades (4th-12th) within each school.

How to Nominate:
Nominate your district for the District of Distinction award by completing the nomination form available on the sponsor site under the Resources tab by the deadline.

The Award:
District Superintendents of the National District of Distinction award recipients will receive an award, a digital badge, press release and letter from the National Beta CEO, they will also receive awards for each school within the district.

Deadline: April 30, 2021

SOCIAL MEDIA AWARD
The National Beta Social Media Award honors the clubs that best use social media platforms to communicate the mission of National Beta in a fresh and innovative way. Winners are selected by division for their best use by platform and best overall.

How to Apply:
Sponsors will receive an email for the application in March. Sponsors can submit their social media channel for review. They’ll be asked to provide additional details about their social media practices.

The Award:
Clubs will receive a congratulatory letter, digital badge and Social Media award. Division winners receive a custom light-up award. Overall winners receive a custom acrylic award.

Deadline: April 16, 2021

HALL OF FAME SERVICE AWARD
The Hall of Fame celebrates those projects that go above and beyond to benefit your school, community and even state. Only one Junior Beta and one Senior Beta club is selected each year.

How to Apply:
Sponsors will receive an email in March asking them to submit and describe the one service project they felt made the biggest impact on their school, community and state. A committee of National Beta alumni will review all submissions and select winners.

The Award:
Clubs will receive a Hall of Fame trophy, press release, digital badge, and congratulatory letter from the CEO.
SERVICE HOUR AWARD
The Service Hour Award, celebrates Beta clubs that knock service out of the park! Clubs that reach a distinct service level will receive an award for their club and members.

How does it work?
At the end of each year, service hours are tallied via the Service Hour Tool available on the sponsor site, clubs are awarded in a tiered system based on the average hours performed by each member.

How to Apply:
Simply enter the service projects performed by your club between July 1, 2020 and April 30, 2021 via the Service Hour Tool found by clicking Manage My Hours on the Sponsor Site. Hours are automatically calculated based on the average hours performed by each member.

The Award:
Awards will ship the last week of May.

All-Star – 50-75 Hours per Member
- Congratulatory letter to your principal
- Digital badge
- All-Star Service pins for all members
- Plaque

MVP – 76-99 Hours per Member
- Congratulatory letter to your principal
- Digital badge
- MVP Service pins for all members
- Trophy

Grand Slam – 100+ Hours per Member
- Congratulatory letter to your principal
- Digital badge
- Grand Slam Service pins for all members
- Custom engraved mini-Louisville Slugger baseball bat to display in your school

Deadline: April 30, 2021

NATIONAL BETA GOLD KEY AWARD
The Gold Key Award is awarded at each state convention to clubs who increase member attendance by 10% compared to their previous year’s attendance with a minimum of 20 students.

Recipients will be listed in the convention program and will be awarded with a plaque pre-session at convention.
SPONSOR RECOGNITION & AWARDS

JOHN W. HARRIS EDUCATOR OF EXCELLENCE

The John W. Harris Educator of Excellence award is designed to honor Beta Sponsors who are committed to Beta Club growth, who also include members from all eligible grade levels in their Club, participate in National Beta events with their students and commit to service within their club.

How does it work?
In order to achieve Educator of Excellence status, a school must accomplish ALL of the following four achievements. All sponsors within your school will receive the awards if achieved.

• You must earn the National Beta School of Distinction honor by the award deadline of April 23, 2021.
• You must earn the National Beta School of Merit honor by the award deadline of April 23, 2021.
• You must have students participate in ONE of the following National Beta events:
  a. Leadership Summit
  b. State Convention
  c. National Convention
• Your club must achieve one of the Service Project Awards by the deadline of April 30, 2021.

If these requirements are met, the awards will automatically be sent to your school’s principal in August 2021.

The Award:
All sponsors within the schools that achieve an John W. Harris Educator of Excellence will receive a letter from the National Beta CEO addressed to your school’s principal celebrating the accomplishments of your Sponsors, an Educator of Excellence lapel pin, a digital badge, a certificate of achievement and recipients will be recognized at their State Convention.

Deadline: July 2, 2021

SPONSOR PINS

A Sponsor Pin signifies inclusion within a group of individuals dedicated to helping students develop into the leaders of tomorrow. Your pin may be worn at or during: Induction Ceremonies, Officer Installation Ceremonies, National Beta events, Service Projects or Professional Development activities.

How does it work?
Each sponsor listed on your club’s roster should receive a pin to commemorate their involvement within the National Beta organization. Sponsors added throughout the year will receive their pin as part of the membership material box when new members are added.

The Award:
Sponsors receive a pin their first year then receive pins in 5 year increments up to 50 years.

Deadline: June 30, 2021
MARKETEER AWARD

The LINK Mentor Program was designed to help National Beta clubs earn funds while sharing the benefits of National Beta with other schools. The Marketeer Awards recognize sponsors and states that help establish clubs through this program.

How does it work?
In order to achieve one of these awards, a sponsor must mentor another sponsor in establishing a club at their school through the LINK Mentor Program which allows a club to earn a credit of $4 for each newly joined member of a mentored club.
  • Share the National Beta experience with a school that has never had a club. Unsure if the school you plan to assist has ever had Beta? Give us a call and we’ll let you know.
  • Visit the Sponsor Site and complete the Mentor Program: LINK form. Upon submission, a National Beta Marketing Coordinator will reach out to explain the process of establishing a club to the school you are mentoring.
  • Assist the new sponsor by answering any questions they have and sharing your personal Beta experiences.
  • Ask the new sponsor to list your name and school name as their mentor club during the new club application process. Advise they select “Helped by Current Beta Sponsor” in the source field of the New Club Application.

Clubs must charter between July 1 and May 1 of the school year to be eligible to receive.

The Award:
The Marketeer Award honors:
  • The sponsor that charters the most clubs through the LINK program.
  • The sponsor that brings in the most members through the LINK program.

Sponsors who receive the Marketeer Award will receive a plaque recognizing their success.

Deadline: May 1, 2021
MEMBER RECOGNITION & AWARDS

ALUMNI SUMMER LEADERSHIP SCHOLARSHIP
Each year the National Beta Alumni Association, gives free scholarships to Summer Leadership. Junior Beta Members (grades 4-8) experience camp life in Greeneville, TN. They receive transportation, meals, lodging and transportation from the airport (if applicable). Senior Beta members (grades 9-12) experience their leadership conference in Washington, D.C. They receive transportation, meals, lodging, dinner cruise down the Potomac River and transportation from the airport (if applicable). Beta summer leadership opportunities are hands on. From canoeing and archery at the Junior level, to exploring our nation’s capital at the Senior level, all Betas have the opportunity to utilize creative problem-solving techniques as ways of effective collaboration among like-minded individuals. Every activity is adventurefilled and incorporates leadership skills that resonate beyond the classroom.

How to Nominate:
Scholarship details are released each winter. Applicants nominate themselves for the award then a team of National Beta Alumni members evaluate the applicants and select recipients. Winners are selected and notified by April 1, 2021.

The Award:
Members chosen as recipients be able to attend Summer Leadership Camp or Conference free of charge.

Deadline: March 1, 2021

JOHN W. HARRIS LEADERSHIP AWARD
Named after Beta’s founder, the Harris Leadership Award recognizes outstanding members whose actions and character best exemplify the ideals of leadership. Each year main sponsors may nominate one member who best exemplifies the ideals of leadership from their club’s qualifying members. Five Junior Beta members and five Senior Beta members are chosen as recipients.

How to Nominate:
Nominate a deserving Beta member by completing the nomination form found by logging into the sponsor site and scrolling to the bottom. A series of email announcements containing a link to the form will be emailed. The form includes a section to write about your nominee and explain how they go above and beyond in service to their schools and communities.

The Award:
Members chosen as recipients will receive a leadership award, recognition at and a stipend to attend National Convention, and tuition reimbursement to attend the Beta Leadership Camp/Conference. Winners will be notified by April 15, 2021.

Deadline: March 1, 2021
**DIPLOMA SEALS**
National Beta seals are adhered to your graduating 12th graders diplomas to symbolize their Beta membership. They are mailed to you during the week of April 5, 2021 via First Class US Postage. We automatically send enough seals to cover the number of active seniors on your roster. To ensure that you receive the correct number of seals, please look over your roster and make updates accordingly. If 12th grade members are added after March 26th, their seals will be included with new member materials.

**Deadline: March 26, 2021**

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**NATIONAL BETA SCHOLARSHIP PROGRAM**
National Beta awards over $300,000 in scholarships each year to 12th grade Beta members. Selection of National Beta Scholarship winners is based on a number of factors, with an emphasis on academic excellence, demonstrated leadership, commendable character, school and community service, as well as participation in National Beta Club activities.

**How does it work?**
Beginning November 2, 2020, the scholarship application (scholarship.betaclub.org) will open to all 12th grade Beta members. To access the application, students will enter their Member ID and last name. The scholarship application process occurs in two phases.

**Phase 1:**
Eligible members must complete their application for a National Beta Scholarship by 11:59 pm EST, January 21, 2021. All applicants will be notified via email by February 18, 2021, if they have been selected to receive a scholarship. The top 100 semifinalists will move forward to Phase 2.

**Phase 2:**
Beta members selected within the top 100 applicants are required to submit additional materials such as essays and letters of recommendation. A complete list of required materials will be made known to those applicants. These materials will be used by our review committee to select the 5 recipients of our top awards. These materials are due on March 19, 2021.

**The Award:**
Our Top 5 recipients will receive awards of $20,000, $15,000, $10,000, $8,000 and $6,000. In addition, 242 applicants will receive an award of $1,000. Checks will be mailed to each recipient the week of May 5, 2021 via USPS Certified Mail.

Sponsors of recipients receive a certificate to present to their recipients.

**Important Dates:**
- Application Open - November 2, 2020
- Application Deadline - January 21, 2021
- Winners and Semifinalists Announced - February 18, 2021
- Top 100 Semifinalist Material Deadline - March 19, 2021
- Winners Announced - May 5, 2021